



South West Collaborative
Commissioning Hub

Increasing engagement and tackling inequalities in population cancer screening

Presentation to SWAG cancer alliance early diagnosis group

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December 2023

Introduction

NHSE South West Vaccination & Screening Team

- Commissioning of population screening and immunisations programmes, Child Health Immunisation Service (Section 7A)
- Addressing health inequalities
- Improving coverage and uptake
- Quality Improvement
- Management of incidents
- Immunisation Clinical Advice and Response Service
- Training
- Contribution to management of vaccine preventable disease outbreaks



Regional projects

The tool

Programme or project being assessed:		
Date completed:		
Contact person:		
Name of strategic leader:		
Question	Issues to consider	Response
1. What health inequalities (HI) exist in relation to your work?	<ul style="list-style-type: none"> Explore existing data sources (see resources section – not exhaustive) on the distribution of health across different population groups Consider protected characteristics and different dimensions of HI e.g. socioeconomic status or geographic deprivation 	
2. How might your work affect HI (positively or negatively)? How might your work address the needs of different groups that share protected characteristics?	<ul style="list-style-type: none"> Consider the causes of these inequalities. What are the wider determinants? Think about whether outcomes vary across groups, and who benefits most and least Consider what the unintended consequences of your work might be 	
	a) Protected characteristics	
	b) Socio-economic status or geographic deprivation	
	c) Specific socially excluded or vulnerable groups e.g. people experiencing homelessness, prison leavers, young people leaving care	
3. What are the next steps?	<ul style="list-style-type: none"> What specific actions will you take to address health inequalities and the needs of groups/communities with protected characteristics? Is there anything that can be done to shift your work 'upstream' to make it more likely to reduce health inequalities? 	
4. How will you monitor and evaluate the effect of your work?	<ul style="list-style-type: none"> What quantitative and/or qualitative evaluation will be established to check you have achieved the actions you set? What output or process measures will you use? 	
5. Review (To be completed 6 to 12 months after first completion)	<ul style="list-style-type: none"> Consider lessons learnt – what will you do differently? Identify actions and changes to your programme to drive improvement 	

Patient flowchart

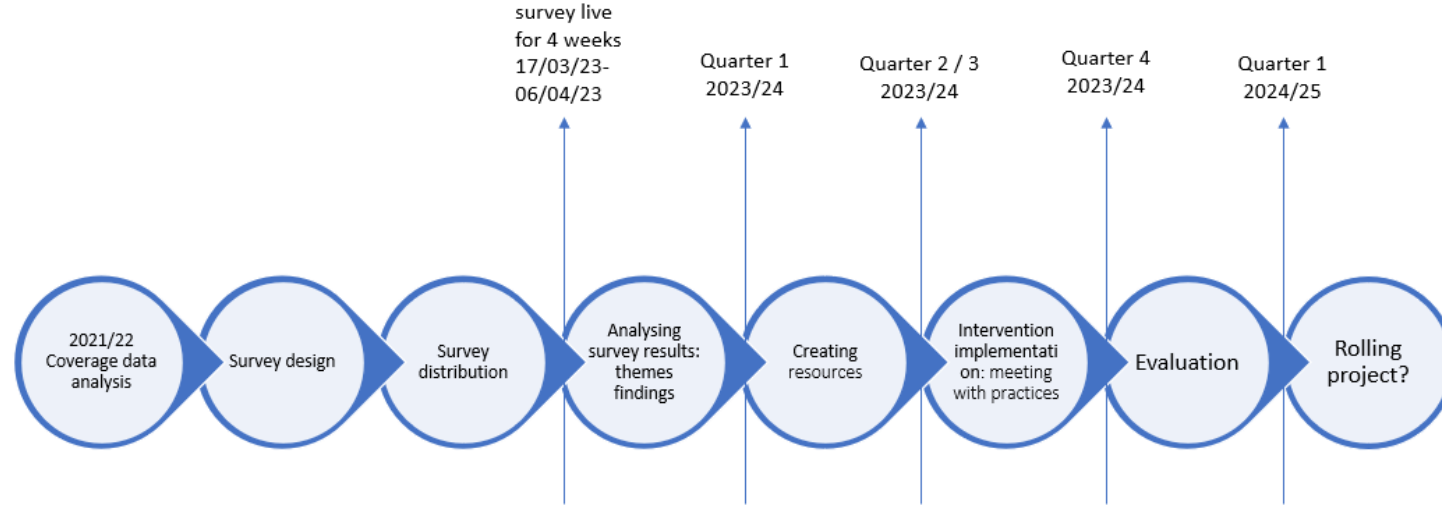


PHYSICAL/SENSORY ACCESS NEEDS

- Yellow marking/signage for partially sighted people; removal of obstacles, and adequate lighting.
- Admittance of Guide Dogs/ Assistance Dogs.
- Site is accessible to wheelchair users and people with mobility difficulties/frailty (e.g. handrails, ramps, automated doors, disabled parking bays nearby etc.)
- Site allows service users to sit/rest as a reasonable adjustment if required.
- Site is accessible for those with dementia, neuro-diverse conditions and people with learning disabilities e.g. no strip lighting, loud or buzzing noises.

Inclusion checklist

Cervical screening

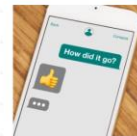


Wiltshire mum and doctor encourages women to take up smear invites

Dr Emma Kain took her 4 year old daughter to her latest screening



Starts next week! (19th - 24th June 2023)



"My cervical screening was nothing to worry about"

Cervical Screening Awareness Week (CSAW) is an annual campaign led by the Cervical Screening Trust, a leading cervical cancer charity in the UK. It aims to raise awareness and ultimately increase uptake and coverage, of the NHS Cervical Screening Programme. We want to use this awareness week to continue to educate on the importance of cervical screening and encourage people to come forward when they receive an appointment invitation, including those who may have received an invitation previously but not attended.

How you can help spread the word

There are a number of ways in which you can spread the word with your patients and in your settings:

- Download social assets/posters/ads/digital screen images and other resources via the **Campaign Resource Centre** and share with providers/systems, local communications networks, and community organisations in your area – see below

A Practical Guide to Cervical Screening in Primary Care



Increasing Cervical Cancer Screening Coverage: Information for Healthcare Practitioners

Version control

Date modified	Version number	Modified by
06/12/2021	0.1	Lucy Bond and Lisa Harrison
28/02/2022	0.2	Emma Kain and Elizabeth Lockett
02/03/2022	0.3	Lucy Bond and Lisa Harrison
11/04/2022	0.4	Lucy Bond and Lisa Harrison

Breast screening

Improving Uptake in Breast Screening Plan

Provider Name:		Provider Programme Lead:	
Name of Contract / Service:		NHS England Contract Manager: Screening & Imms Manager	
Plan Duration:	By 31/03/2024	Date Plan Agreed:	

⊕ Purpose and Overview:

An improving uptake plan is a time limited, jointly agreed plan and roadmap for improving the uptake of ladies into Breast Screening across the South West in line with ambitions within the long term plan. The purpose of the plan is to capture the agreed information all in one place so everyone is clear on the issue, the expectations, agreed actions and responsibilities required to achieve the desired uptake rate.

Since 2010-11 uptake of breast screening nationally has decreased. This trend has (largely) been mirrored by the South West regional position. This sustained downward trend and was further impacted by the COVID pandemic which caused a pause in screening from March 2020 for between 3 – 6 months (service dependent). It is not clear what has caused this decrease in uptake and there are several possible factors. This plan aims to address possible factors for reduced uptake and identify clear, defined actions to support various population groups to choose to attend breast screening. Actions should be evaluated.

Uptake for routine clients in breast screening is defined as the number of eligible women with a technically adequate screen less than or equal to 6 months from the date of first offered appointment. Where open invites are being used, this is within 6 months of the invite letter being sent. Clients aged 50 to less than 71 years are included, excluding those who request an appointment after the initial episode of closed.

The plan will cover both clients in routine screening and where necessary due to uptake levels, those who are in the high risk and very high-risk screening pathway.

As part of developing this plan, work has been done to identify the cohorts where additional input would be helpful to encourage uptake. This includes but is not limited to CORE20PLUS5 population groups.



Bowel screening

Guidance

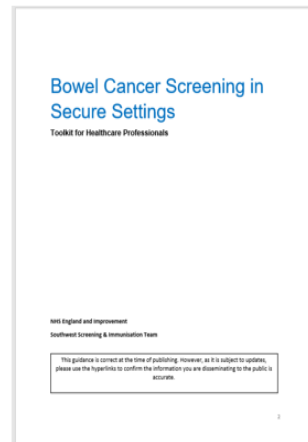
Health Equity Assessment Tool (HEAT): executive summary

Updated 25 May 2021

Bowel cancer screening in secure settings toolkit

Aims to give healthcare staff in secure settings the knowledge and confidence to have conversations about bowel cancer screening, and aid informed personal choice.

- Introduction to population screening
- Information about the bowel cancer screening programme
- Links to resources from PHE, CRUK and NHS
- Includes resources in multiple languages and easy read formats
- Considers additional challenges of screening in secure settings
- Conversation guide



To support equity of service for Defence Medical Services (DMS) overseas personnel, a study in 2023/24 will report on the feasibility of introducing fixed base overseas population to the NHS BCSP. This could result in the overseas population being repatriated to England for colonoscopy if they require further investigation subject to the outcome of the study.

To assist with completion of the screening test kit, from 1 April 2024 hub providers will be requested by regional public health commissioners to provide individuals who are visually impaired or have manual dexterity issues with a guide block adaption device (FIT Aid).

To meet individual patient needs, following evaluation, programmes will offer Specialist Screening Practitioner (SSP) appointments via telephone or video consultation, as alternatives to face to face.



We will send you a box with:

- a test kit



Improving engagement with people who have serious mental illness (SMI)

People living with serious mental illness (SMI) face a greater risk of developing preventable physical illness that significantly decreases the quality and length of their life.


We know and understand that individuals who have SMI frequently find it difficult to engage with clinical staff and services. This may hinder their ability to receive their annual physical health checks, which are important to improve their quality of life.

The SMI Engagement Training has been created from the voice of lived experience. It is part of an innovative program to address this inequality, to enable people to feel supported, heard in their everyday lives and therefore more likely to engage with services.

The training has been Co-Produced and is Co-Delivered by a diverse lived experience team consisting of individuals from all across Open Mental Health and the NHS in Somerset.



Serious Mental Illness Engagement Training



Online & interactive

This training covers how to engage with and support patients who have SMI with the following learning objectives:

- Looking at the importance of building trust, giving hope and time in a trauma-informed manner.
- Discussing how stereotypes and biases, both conscious and unconscious, can affect engagement for people who have SMI
- Exploring barriers, finding solutions and utilizing communication methods to help engage individuals with SMI and support both yourself and the individual in the process.

These sessions will be interactive with time for questions and discussions and room for personal reflections, all in a psychologically safe and nurturing environment.

These sessions will be open to NHS England Screening & Immunisation colleagues from the South West areas.

The training session will run online over two & half hours (10am-12.30pm) on the following dates:


- **Monday 20th November 2023**
- **Wednesday 29th November 2023**
- **Thursday 7th December 2023**

← email us to book

What can you do?

If you would like more details or to book a space on the training, please contact the SMI Physical Health Community & Outreach team.

phcsomerset@rethink.org



"This training taught me that it's important to build trust and to give individuals hope and time in a way that works for them. Hearing my peers and the voice of lived experience interact with each other's experience has been very powerful."

Cervical screening: extra support required

Dear nurse, some things listed on this page may affect my experience. I may need extra support because *(tick any boxes that describe your situation)*:

- I have a mental health condition
- I hear voices
- My medication makes me shake
- I find it hard to leave my house
- I sometimes find it hard to process information
- I don't like to feel exposed or naked
- I am embarrassed about my body
- I have scars
- I feel judged
- I feel like a burden
- I am afraid it will hurt
- I may start to cry or freeze up
- I may pass out or faint



What can you do?

There are ways to support someone with SMI in accessing screening and immunisation services, and some of these are described below.

Recommendations

- Continuity is very important as it allows trust to build and means that people don't need to recount their trauma multiple times
- Peer support is very important as it may be easier for individuals to engage with people who have been through a similar experience
- Involve carers and other trusted people as some people with SMI may have difficulty trusting those in primary care due to previous trauma
- Support with prioritising health and developing self-worth. This may take multiple or extended appointments. Talk about wider needs, find out about other people in their life such as carers and trusted relatives

Improving engagement for people with Severe Mental Illness

Improving engagement for people with a Learning Disability



Cornwall Partnership NHS
NHS Foundation Trust

Screening liaison nurses for adults with a learning disability in Cornwall

Screening liaison nurses can help you with:

- Abdominal aortic aneurysm screening
- Breast cancer screening
- Bowel cancer screening
- Bowel scope screening
- Cervical screening (smear test)
- Diabetic eye screening

This is a list of how screening liaison nurses can help:

- Explain things to you that may be confusing using pictures, symbols or photos
- Help you to say how you feel
- Work with screening staff to understand what you need
- Visit you at home
- Talk about symptoms
- Arrange screening visits
- Come with you to screening appointments



You can telephone:



Jo Pike

07717586043 (PL Postcodes)



Sharon Ashby

07789946563 (TR Postcodes)



Megan Julian

07799658446 (TR Postcodes)



You can email:
screeningliaison@nhs.net

PART 6. Practical Scenarios: Applying Lessons Learned



Don't ignore your invite for a smear test
It is important that you book an appointment if you are invited for a smear test (also called cervical screening).
If you missed your last smear test or are not sure, speak to your doctor.
You can find out more in the easy read leaflet at nhs.uk/cervicalscreening

1. Case Studies

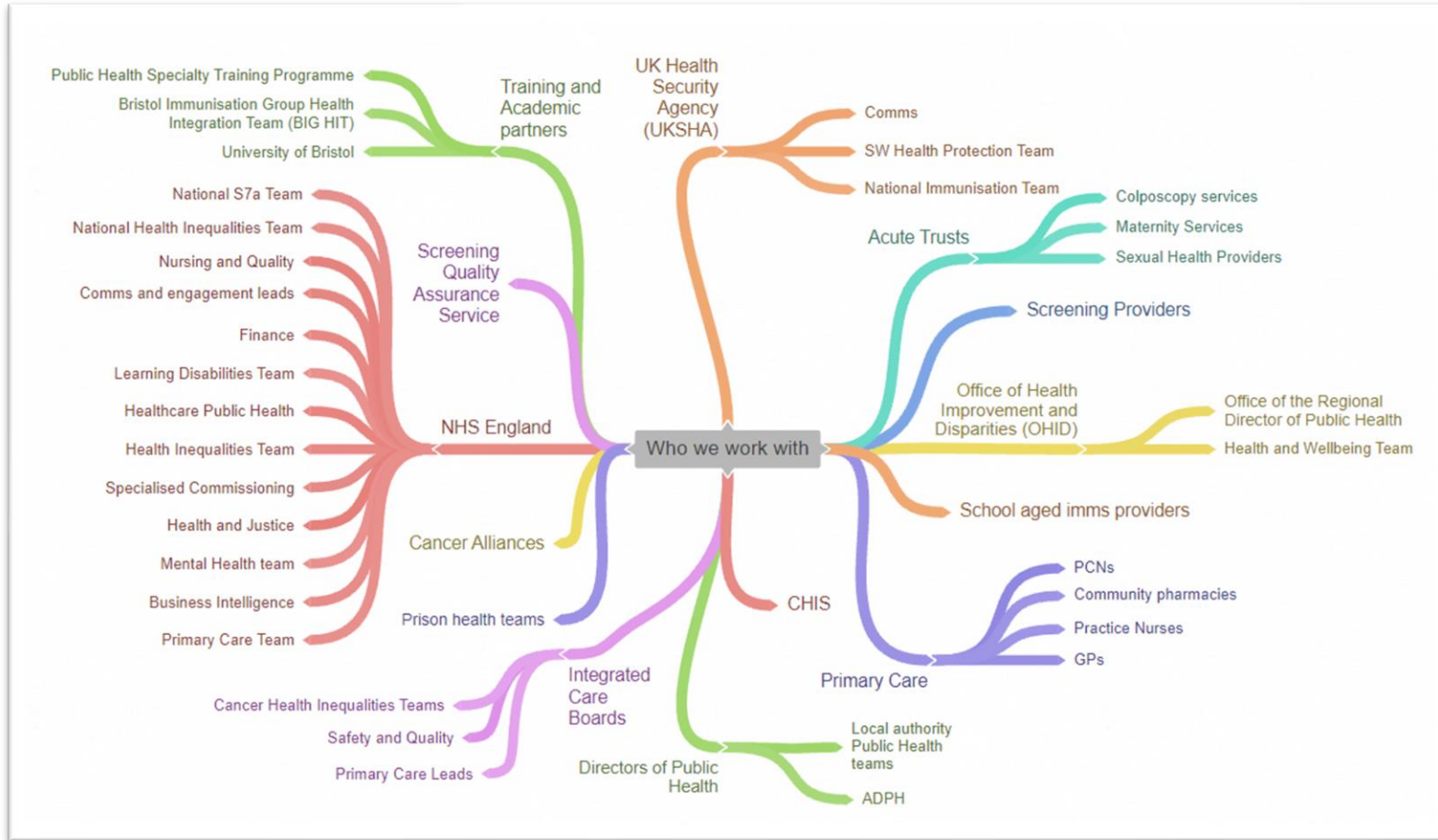
1. Louise's First Appointment
2. Veronica's Terminology
3. Christine's Bad Experience
4. Becky being ceased from the Cervical Screening Programme
5. Alex's Cervical Screening Invite post-gender transition



Books Beyond Words: An Easy Guide to Breast Screening



Looking forwards



- How can we work together more closely?
- Cervical cancer elimination Strategy
- Increasing uptake facilitators
- Cervical drop-in clinics

